### **\* Message** Gears

MessageGears
Introduces Phrasee
Integration



# Leverage Powerful MVT and Optimized Human Language Technology, Launch Dynamic Campaigns

MessageGears is leading the industry in data access with flexible, cutting-edge marketing technology. With this integration, you can gain operational efficiency, build customer loyalty and retention, enhance brand reach, increase opens, clicks, and conversations. Most notably, by easily integrating with Phrasee, campaigns are constantly evaluated against defined A/B testing parameters and are optimized for sending the winning campaign out each launch.



#### Increase Conversations

Limitless opportunities to produce more meaningful subject lines that capture your audience



### **Enhance Brand Reach**

Reach the right person at the right time with the right message



## Gain Campaign Efficiency

Access all of your marketing tools in one place for more productive cross-channel campaigns

AT MESSAGEGEARS, WE PRIDE OURSELVES ON REACHING FAR BEYOND COMPETITORS WITH OUR INNOVATIVE, CROSS-CHANNEL MARKETING CAPABILITIES.